

## Building Leadership Capacity in Primary Care

Our motto from the start has been "leadership for where you are" and we hope that no matter where you are in your leadership journey, you find something here to help you build the skills to succeed.

Join us for this one-of-a-kind, multi-disciplinary health care leadership conference for thought-provoking keynote presentations and in-depth workshops specific to Alberta's primary health care environment.

**April 20-21, 2018 | Calgary Airport Marriott In-Terminal | Calgary, Alberta**

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Time	Session
8:00	Opening Remarks <i>Dr. Nadine Letwin</i>
8:15	Minister's Address <i>Minister Sarah Hoffman</i>
8:45	The Accidental Leader <i>Dr. Brad Bahler</i>
9:45	Break
10:00	<b>Concurrent Session #1</b> Choice of: The ABC's of Good Governance Personal Strategic Leadership Development* The Nurtured Leader
12:00	Lunch
12:45	Facilitated Networking Session #1
1:45	Break
2:00	<b>Concurrent Session #2</b> Choice of: The Road to a Happier Workplace Personal Strategic Leadership Development* Starting your PMH
4:00	World Café Breakouts
5:00	Networking Reception

Time	Session
8:15	Opening Remarks <i>Dr. Nadine Letwin</i>
8:45	Releasing Your Inner Guerilla: Unconventional Approaches to Change Leadership <i>Dr. Phillip van der Merwe</i>
9:45	Break
10:00	<b>Concurrent Session #3</b> Choice of: How to Get Buy-In for Your Projects Physicians Leading QI Leading with Interdisciplinary Teams
12:00	Lunch
12:45	Facilitated Networking Session #2
1:45	Break
2:00	<b>Concurrent Session #4:</b> Choice of: Leading With Data and Story-Telling Leading an Initiative to Link Specialty and Primary Care Preparing Your Team for Patient Engagement
4:00	Closing Remarks and Call to Action <i>Dr. Nadine Letwin</i>

\* *Personal Strategic Leadership Development* is a full-day workshop; registrants must take both sessions

## Unique to LeadFM—Facilitated Networking Sessions

Build your network and connect with colleagues from across the province and all areas of practice. This conference will provide you with dedicated, facilitated time on Friday and Saturday to meet with your peers and use practical system issues to bolster the skills you've learned so far. You'll be able to glean insights from your colleagues and gather allies in your leadership journey through primary care in Alberta.

### Session Descriptions

#### **The Accidental Leader**

The absence of a designated leader facilitates an individual self-nominating and taking on a new role. But what do you need when you're not formally prepared to step into the spotlight? Dr. Brad Bahler will discuss those challenges and the skills he's developed on the leadership journey he never anticipated taking.

#### **Personal Strategic Leadership Development**

One of the best things a leader can do is to develop their own self-awareness. Without it, you can't understand your own strength and weaknesses, nor identify what you need to get you where you want to be. And if you as the leader don't know how to get there, how can you bolster your team to arrive there with you? In this full-day workshop, Dr. David Keegan will bring participants through an intensive personal audit to emerge with a personal strategic development plan to guide them in becoming the leader they wish to be.

#### **The ABC's of Good Governance**

Effective management of people is a major component to accomplishing the goals of your team/organization. By recognizing and working with (instead of against) the variety of personalities on your team will allow you as a leader to effectively mitigate and manage conflict, project hurdles, and even the time spent in meetings. During this session, Roger Osborne and Grant Sorochan will work through the fundamentals of relationship development to help you and your team accomplish your goals (and in record time).

#### **The Nurtured Leader**

A community of practice reflects on the fundamental social nature of human learning, and one of the most social aspects of learning can be found in the mentor/mentee relationship. While this relationship is continually evolving, Dr. Heidi Fell and Barbra McCaffrey will highlight how encouraging individuals by teaching and learning together (rather than telling) yields better results in health care practice and, ultimately, leads to a more nurtured and supported leader.

#### **Starting a Patient's Medical Home**

What happens when everyone in your clinic works together with the end goal of improved patient care? Join Drs. Jordan LaRue and Lindsay Penner of the Sylvan Lake Family Health Centre, recent recipient of the ACFP's Outstanding Family Practice award, as they share their experiences in building the Patient's Medical Home and working together in a fully integrated team setting.

#### **The Road to a Happier Workplace**

When the flip side of a high-functioning team is a workplace strewn with employee withdrawal and absenteeism, it makes good sense to build a responsive human resource strategy. By examining motivational psychology, Grant Sorochan and Roger Osborne will help attendees to recognize ways to supercharge their employees' performance, enabling them to meet their goals.

## Session Descriptions

### **Releasing Your Inner Guerilla: Unconventional Approaches to Change Leadership**

Many of the skills associated with leadership are on the softer end of the spectrum, requiring leaders to be adaptable, responsive, and well-versed in talent management and emotional intelligence. During this keynote presentation, Dr. Phillip van der Merwe will discuss his organic learning style, supporting that, perhaps, the traditional “academic” way of learning isn’t necessarily that which leaders excel in.

### **How to Get Buy-In for Your Projects**

By identifying key stakeholders and the issues to which you are providing a solution, Dr. David Keegan will walk participants through how to communicate those solutions in a language that makes sense. Buy-in is about effectively applying core leadership principles to your project to anticipate and meet the needs of your stakeholders.

### **Leading With Interdisciplinary Teams**

Uniting a team of individuals does not come without its challenges, but when team members are united with a common goal, the path by which each of those individuals contribute to achieving that goal simply becomes a means to the end. Dr. Brian Cornelson and Jake Jennings will help participants to recognize the strengths of the distinct roles involved in primary care, and how they complement one another to avoid complications in achieving the common goal.

### **Physicians Leading Quality Improvement**

Lead the Quality Improvement Charge! In this interactive workshop, June Austin and Dr. Janet Craig will lead participants through the key leadership principles to set their team up for success to meet their collective goals. Come away with a simple, yet powerful, tool for accelerating improvement that has been used successfully by hundreds of health care organizations across the globe to improve processes and outcomes.

### **Leading an Initiative to Link Primary and Specialty Care**

Before identifying potential issues in bridging primary and specialty care, we must acknowledge that they aren’t so different on the most basic level. In recognizing that the foundation upon which these streams are built is quality patient care, Jean Jacques Lovely and Julie Schellenberg will walk participants through best practices to ensure routine maintenance of that foundation occurs, enabling practitioners to provide patients comprehensive, continuous care.

### **Leading with Data and Story-Telling**

When facts are often misconstrued as fiction, Drs. Sarah de Leeuw and Rob Wedel will identify what constitutes “good” data and how, in an evidence-based world, we can use story-telling to humanize and harmonize information in order to lead initiatives. Learn how to use the data presented to you and make it relatable on a larger scale by tapping into our longstanding tradition of telling stories to convey messages.

### **Preparing Your Team for Patient Engagement**

As the end user of health care resources, it is increasingly important to consult with and consider what patients have to say. But how do you ensure their engagement when practitioners are more comfortable with case studies? Terri Potter will assist participants in identifying strategies and developing tactics to manage all parties involved, regardless of what end of the stethoscope they are on.

## **PLUS! Time to build your personal network and engage with your peers!**

As leadership is about more than just practical skills, we’ve ensured there is plenty of time to connect with colleagues, create new networks, and share ideas through facilitated sessions and Friday’s evening networking reception.

## Refer a Friend to Win Your Registration!

Every registration form now has a field asking who referred you to the conference. Every time someone registers with your name, we will put you in the draw to win back your registration. The more people you refer to this one-of-a-kind conference, the more entries you will receive. So tell your friends and help us build a leadership network in Alberta.

Registration Category	Registration Fees
ACFP Member/Active CFPC Member Rate	\$600 + GST
Non-Member Physician, Allied Health Care Provider	\$700 + GST
Family Medicine Resident	\$275 + GST
Medical Student	\$195 + GST



Hosted by the Alberta College of Family Physicians (ACFP), in collaboration with academic and system partners, the LeadFM Alberta Family Medicine Leadership Conference strives to be a relevant and comprehensive source of leadership development for family physicians. The conference offers continuing professional development and an opportunity for family physicians to network with colleagues to share best practices in leadership within primary care.

For more information about LeadFM, please contact [Adam Filiatreault](#) at 780-488-2395.

## What are last year's attendees saying?

"Highly professional, excellent facilitators, along with great engagement and enthusiasm by those present."

"The hands-on interaction with colleagues and peer networking was great."

"A good balance of keynote sessions, workshops, and group work."

"I really support this vision to make a leadership program for family doctors in Alberta."