



ALBERTA COLLEGE *of*  
FAMILY PHYSICIANS

# Member Survey 2014



# Member Survey 2014 Summary

- **7% response rate (more than double the 2012 member survey)**
- **78% of respondents belong to a Primary Care Network**
- **Top three programs, activities, and initiatives you are aware of are: Tools for Practice, the Annual Scientific Assembly, and Advocacy work**
- **79% of respondents rated programs, activities, and initiatives the ACFP provides are important**
- **44% of respondents feel the single most important issue the ACFP should focus on is Advocating for the Family Physician role with the Alberta Government**
- **64% of respondents feel the ACFP should lead the charge and drive the change we need to see in the health system**
- **Program content is the most important factor making a decision to participate in CPD/CME session**
- **Clinical workshops is the most valuable type of sessions you'd like to see at ACFP CPD events**



# Member Survey 2014 Summary – Comments

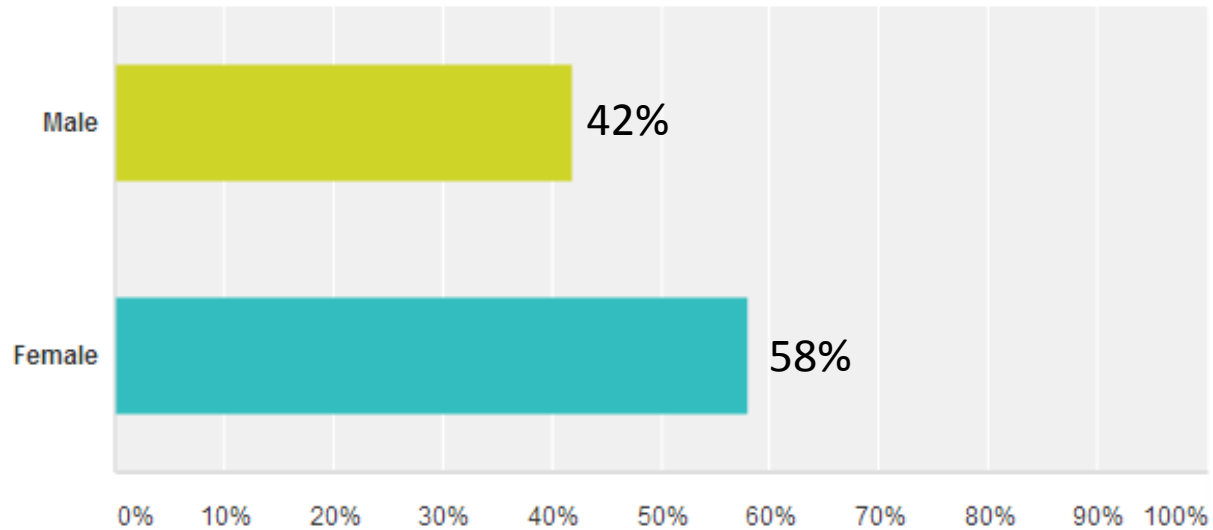
- **Members would like to:**

- **Be more aware of the learning opportunities available**
- **See more MAINPRO-C, skills sessions, rural-focused CPD, and/or practice management, and/or billing session opportunities available**
- **See more online learning opportunities available**
- **See locum support**
- **See EMR support**
- **More access to guidelines updates**
- **See more helpful resources on the ACFP Website (i.e. one-stop shop)**
- **Keep up the great work**
- **Keep advocating for the family physician**



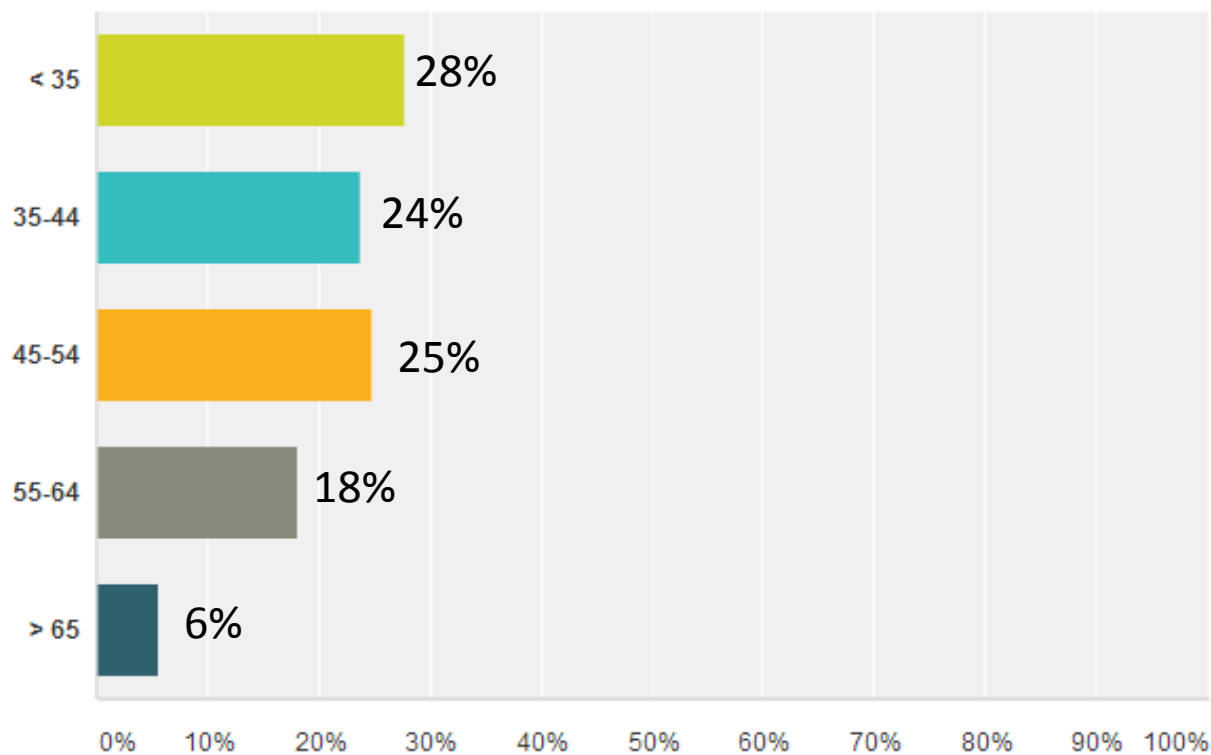
# Who Responded – Basic Demographics

## 1. Tell us your gender (n=269)



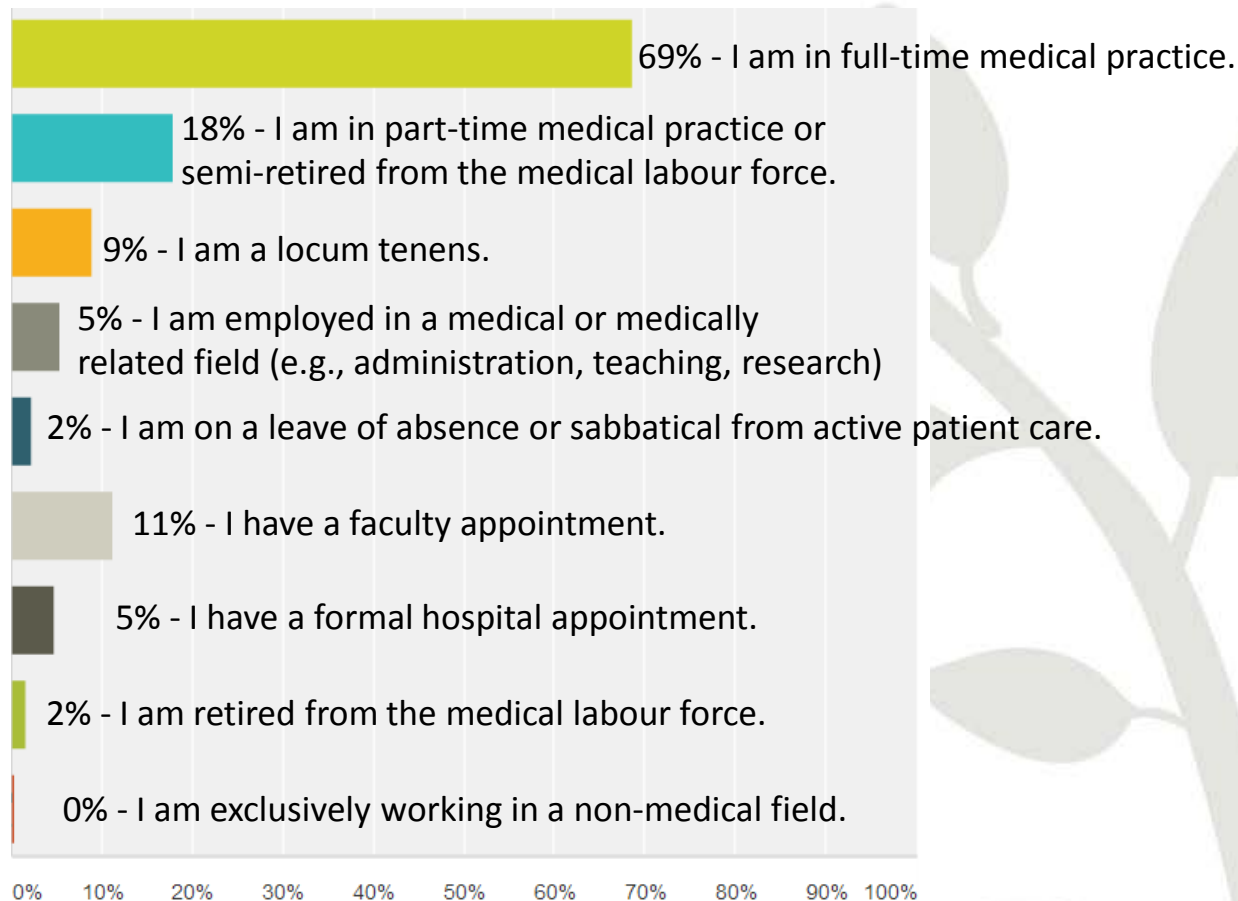
# Who Responded – Basic Demographics

## 2. Please select the age group you belong to (n=270)



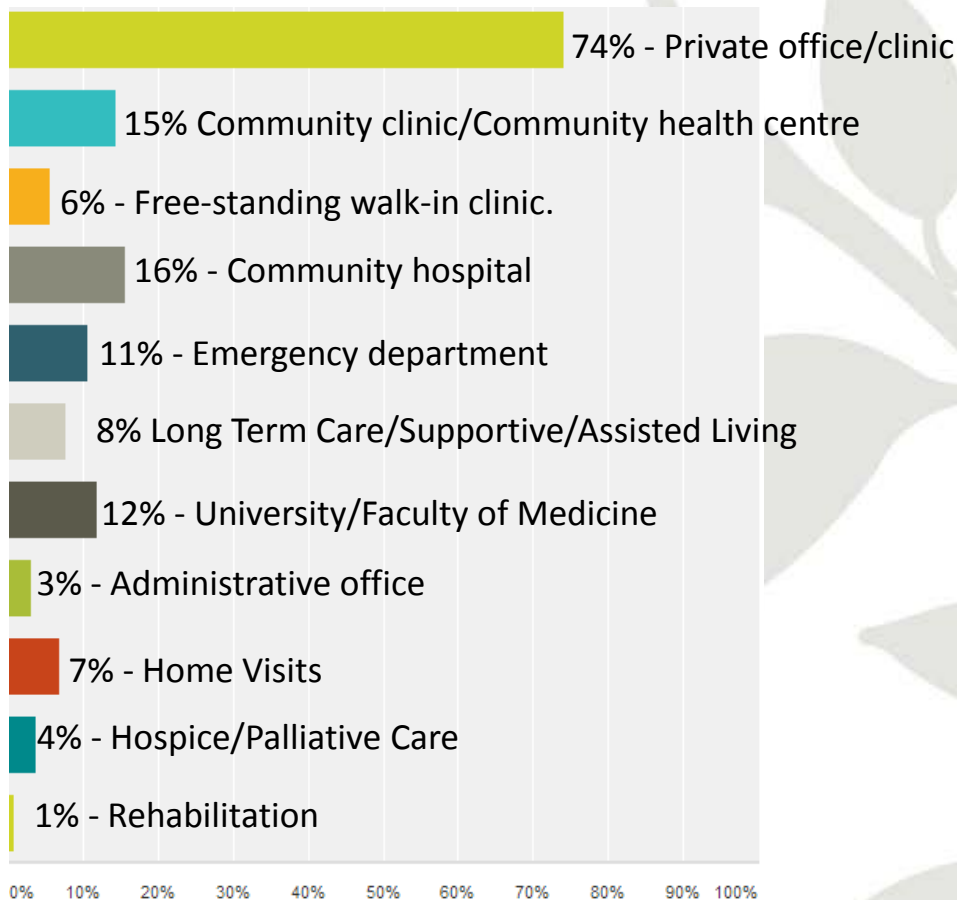
# Who Responded – Basic Demographics

## 3. The following best describes my current practice (n=255)



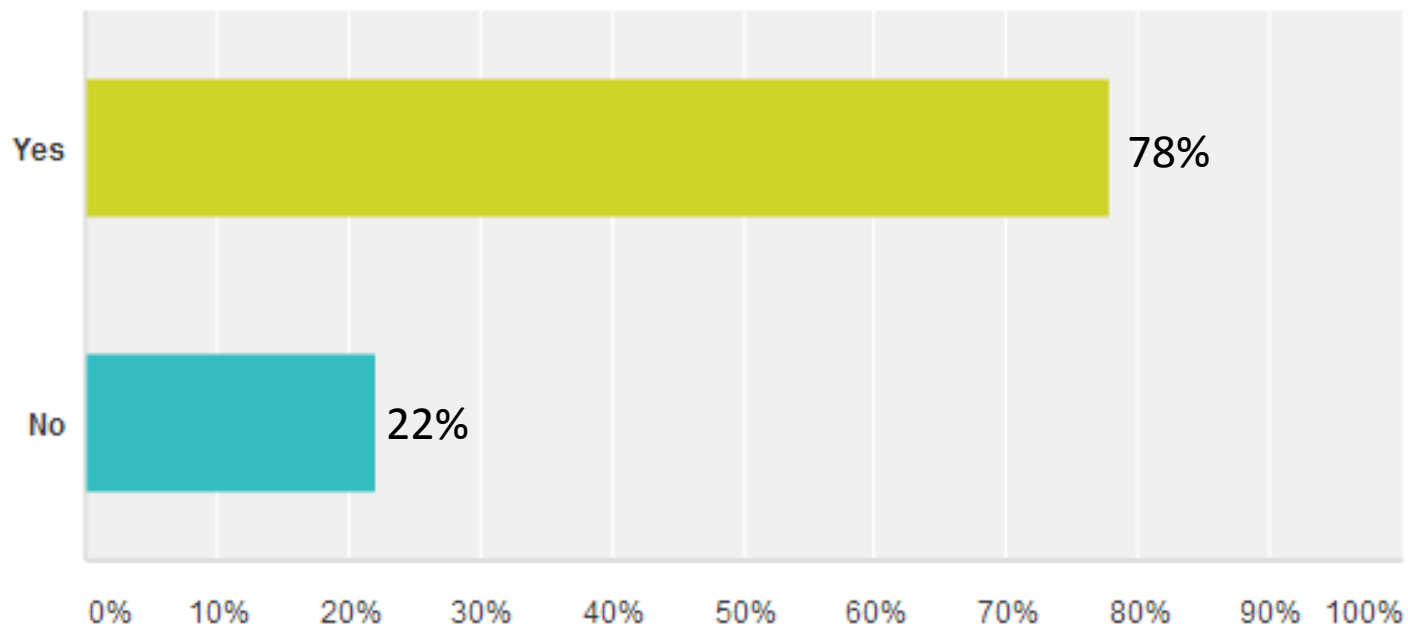
# Who Responded – Basic Demographics

## 4. Check the Category which best describes the setting where you do most of your clinical work. (n=262)



# Who Responded – Basic Demographics

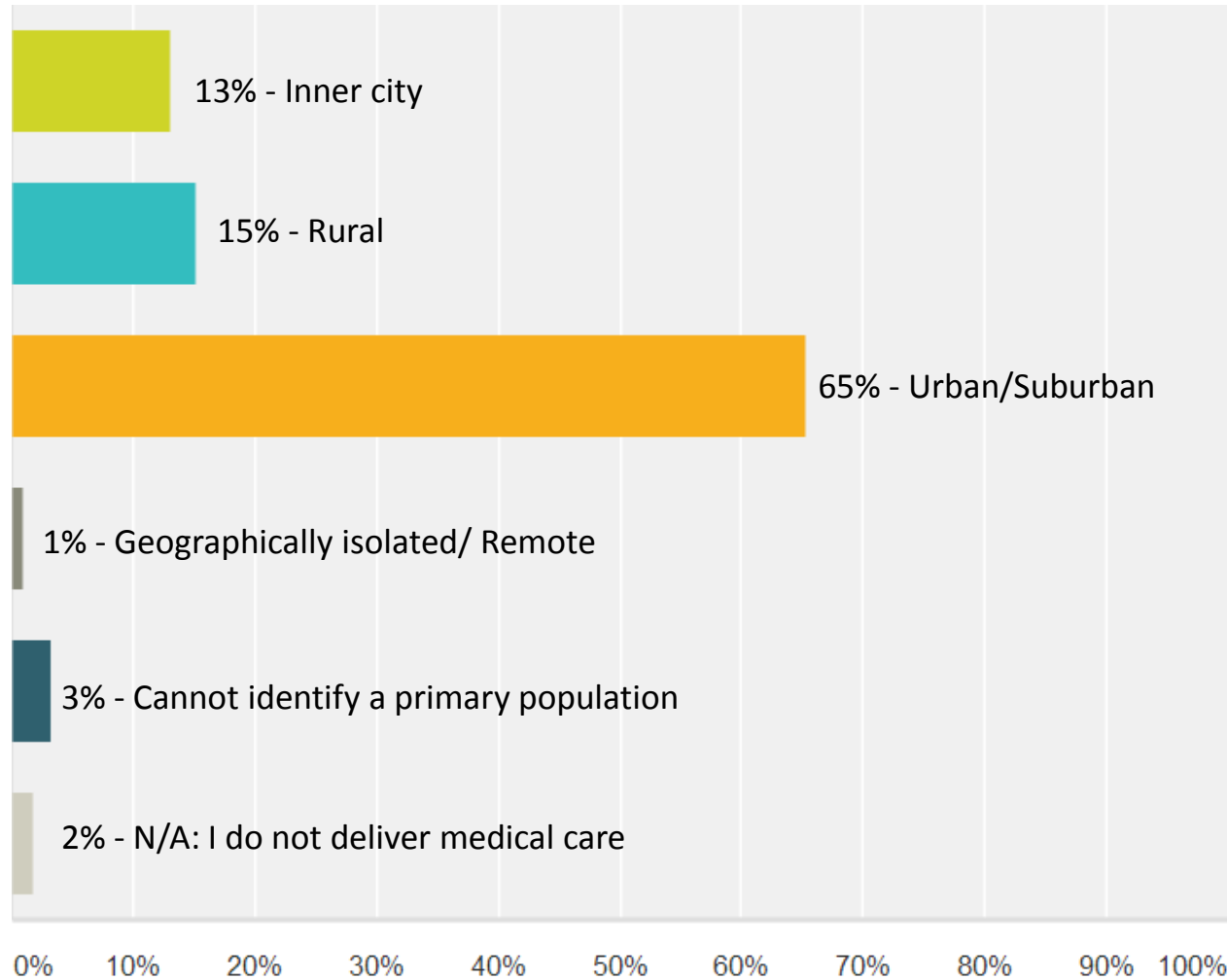
## 5. I belong to a Primary Care Network (PCN) (n=266).



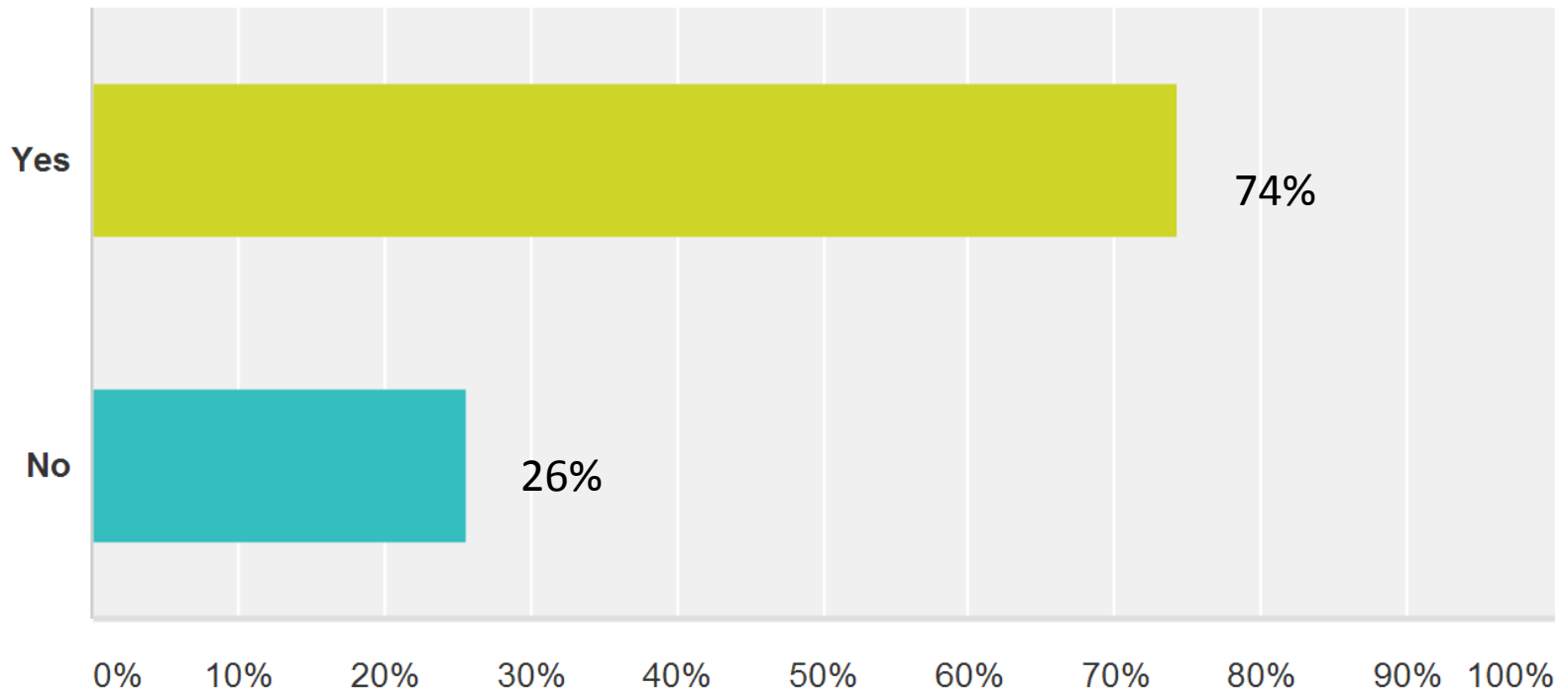


# Who Responded – Basic Demographics

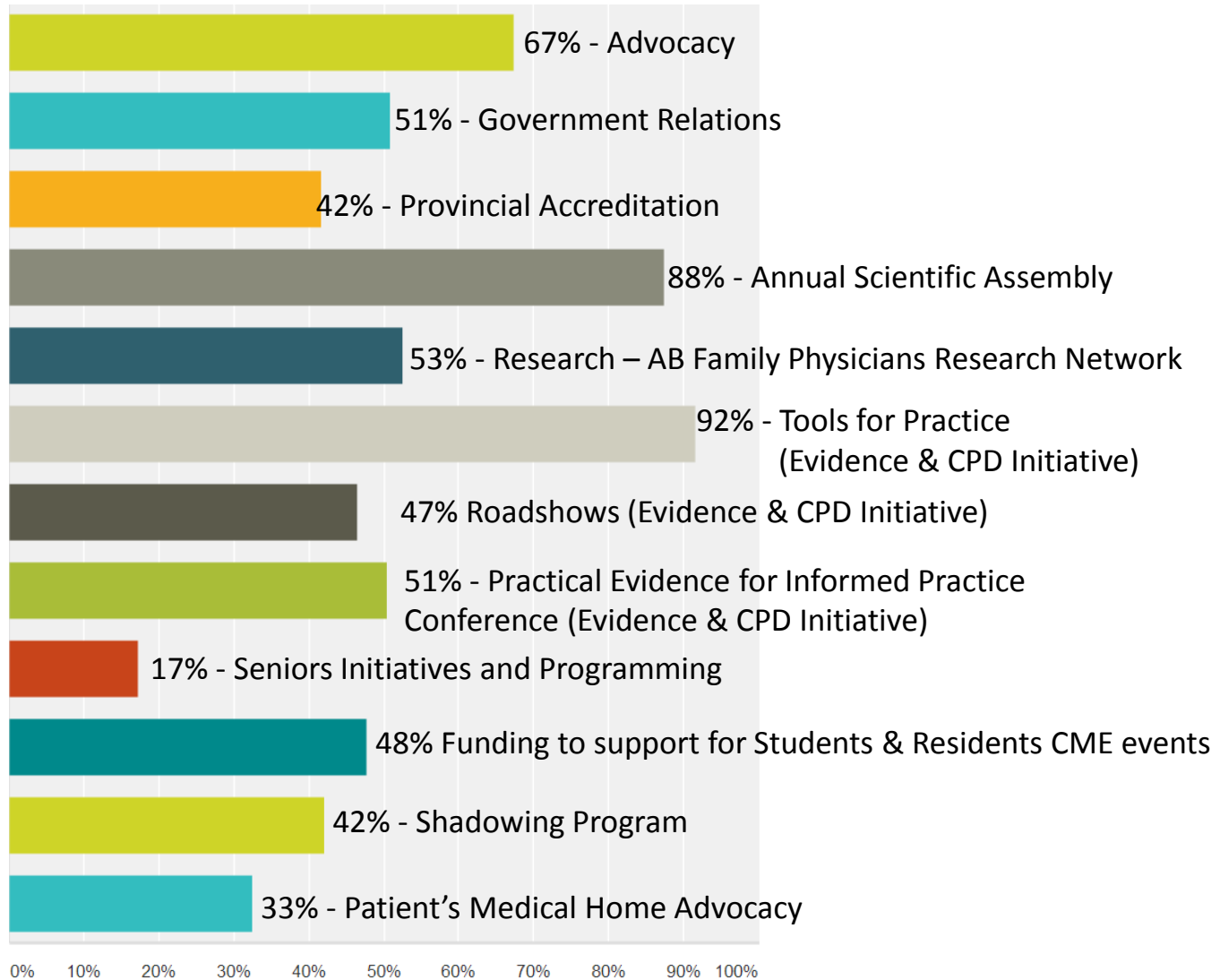
## 6. Describe the population PRIMARILY served by you in your practice. (n=268)



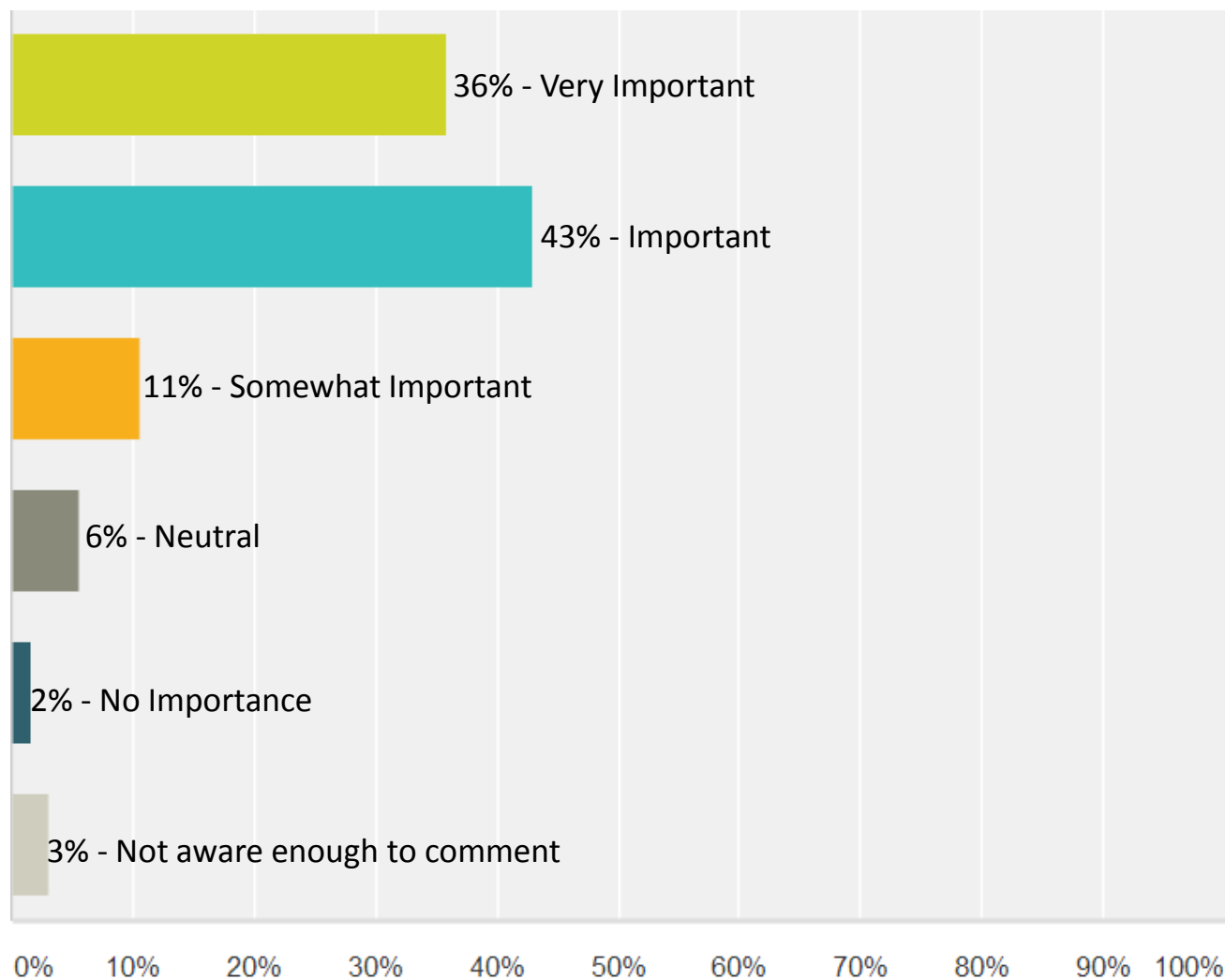
**7. Are you aware of the mandate and purpose of the Alberta College of Family Physicians? (n=253)**



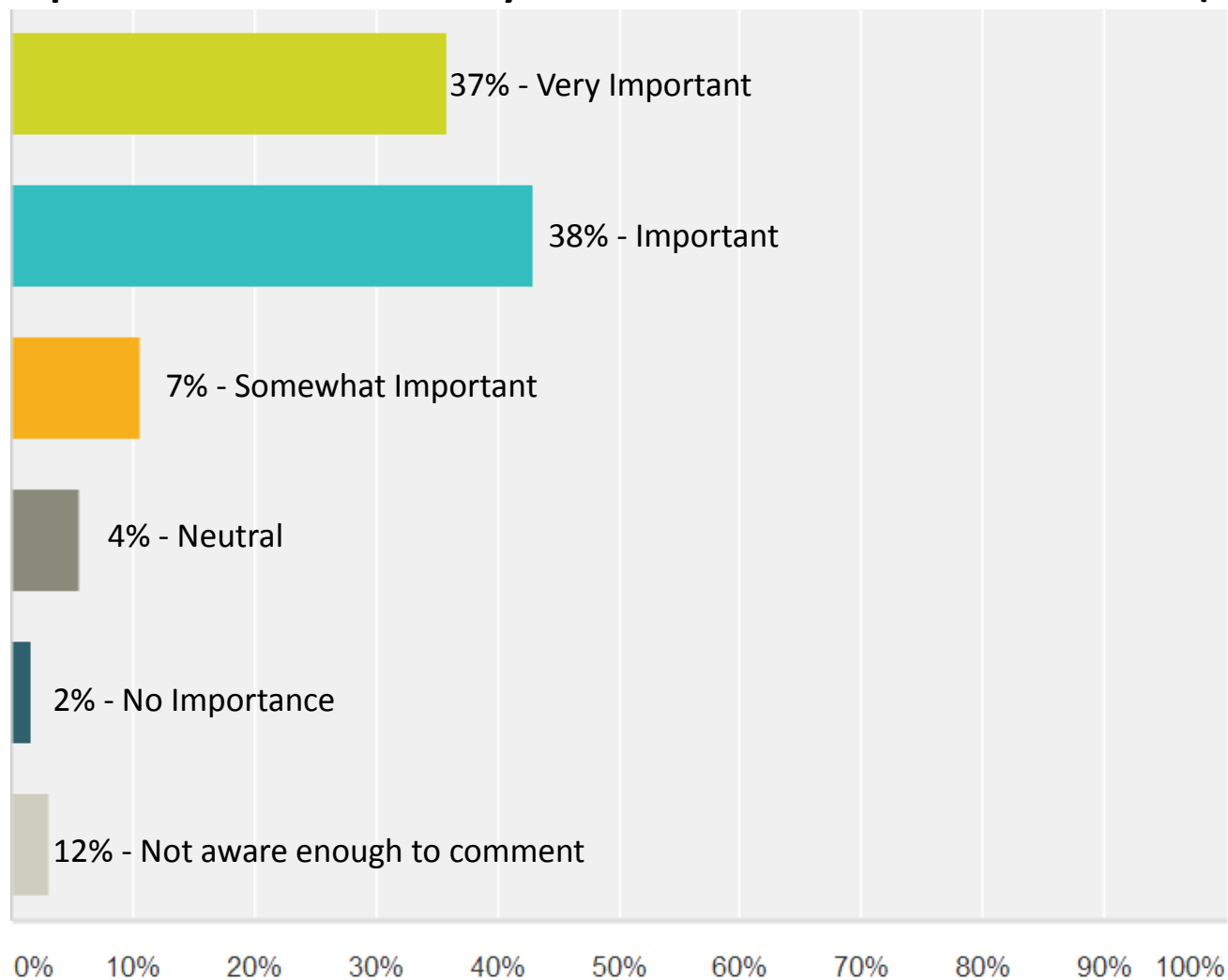
## 8. Are you aware of the ACFP's programs, activities, and initiatives? (n=249)



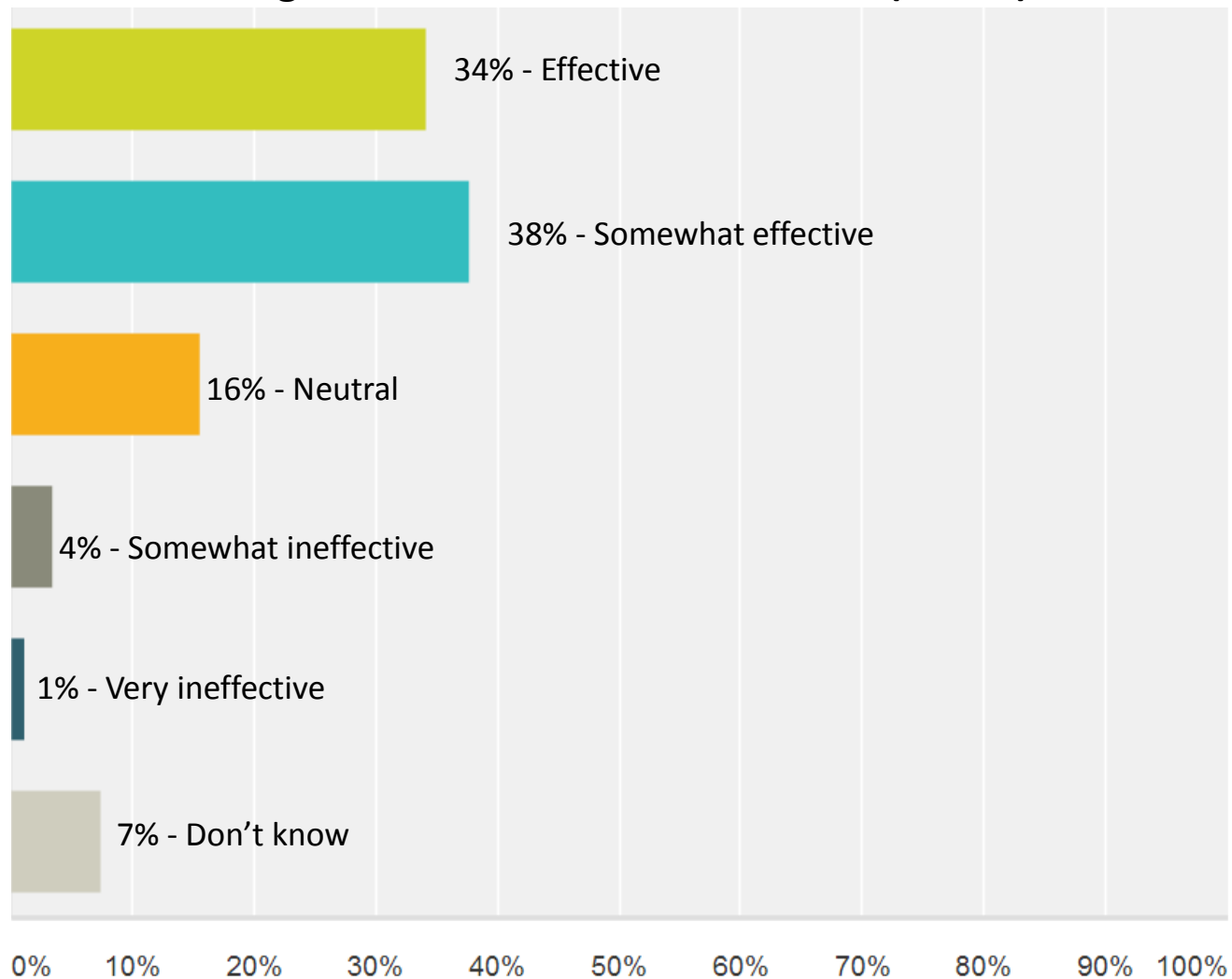
## 9. Rate the importance of the programs, activities, and initiatives that the ACFP provides. (n=253)

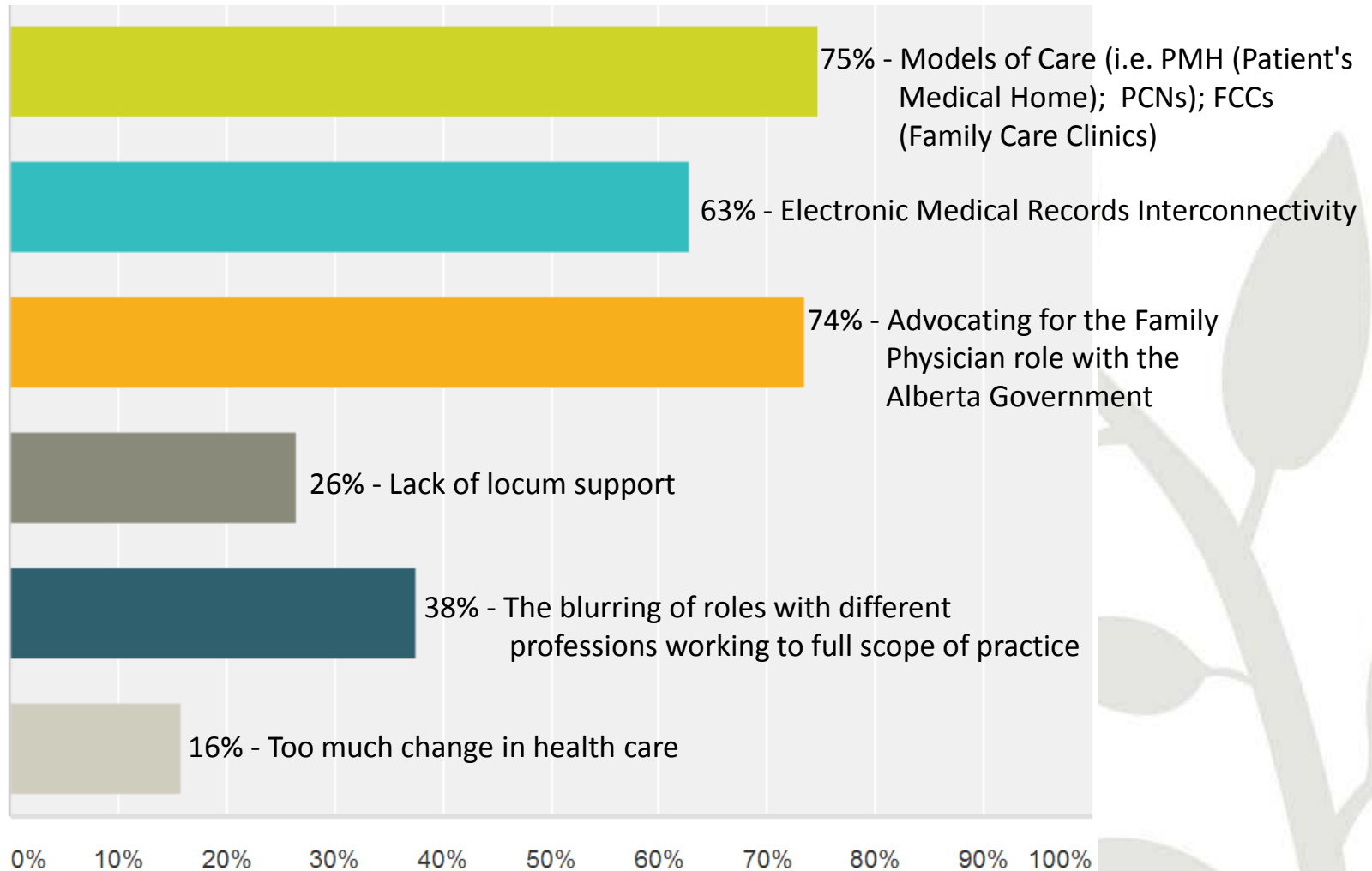


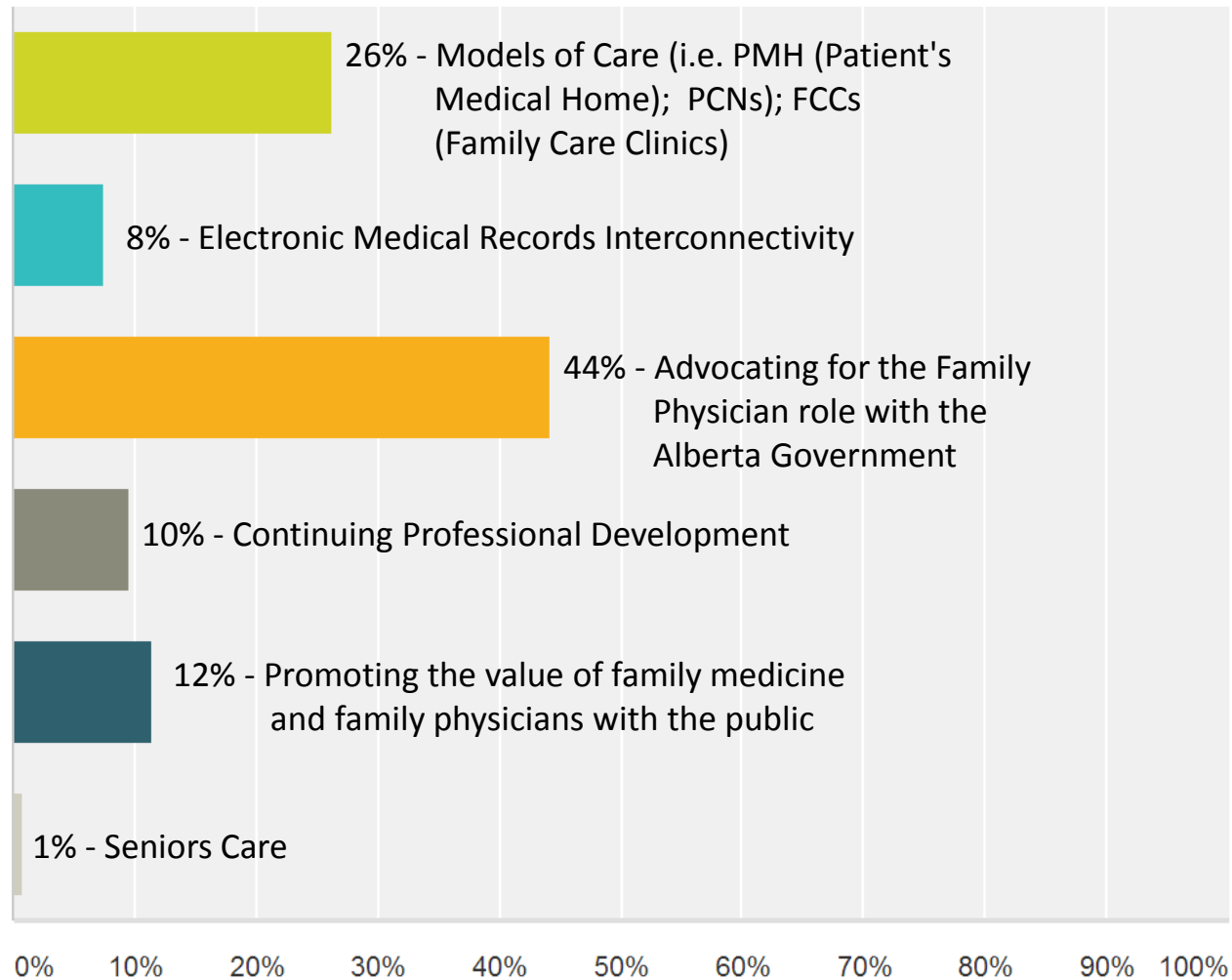
## 10. Rate the importance of the advocacy efforts that the ACFP is involved in. (n=255)



## 11. As a member of the ACFP, what is your perception of the organization and its effectiveness? (n=254)

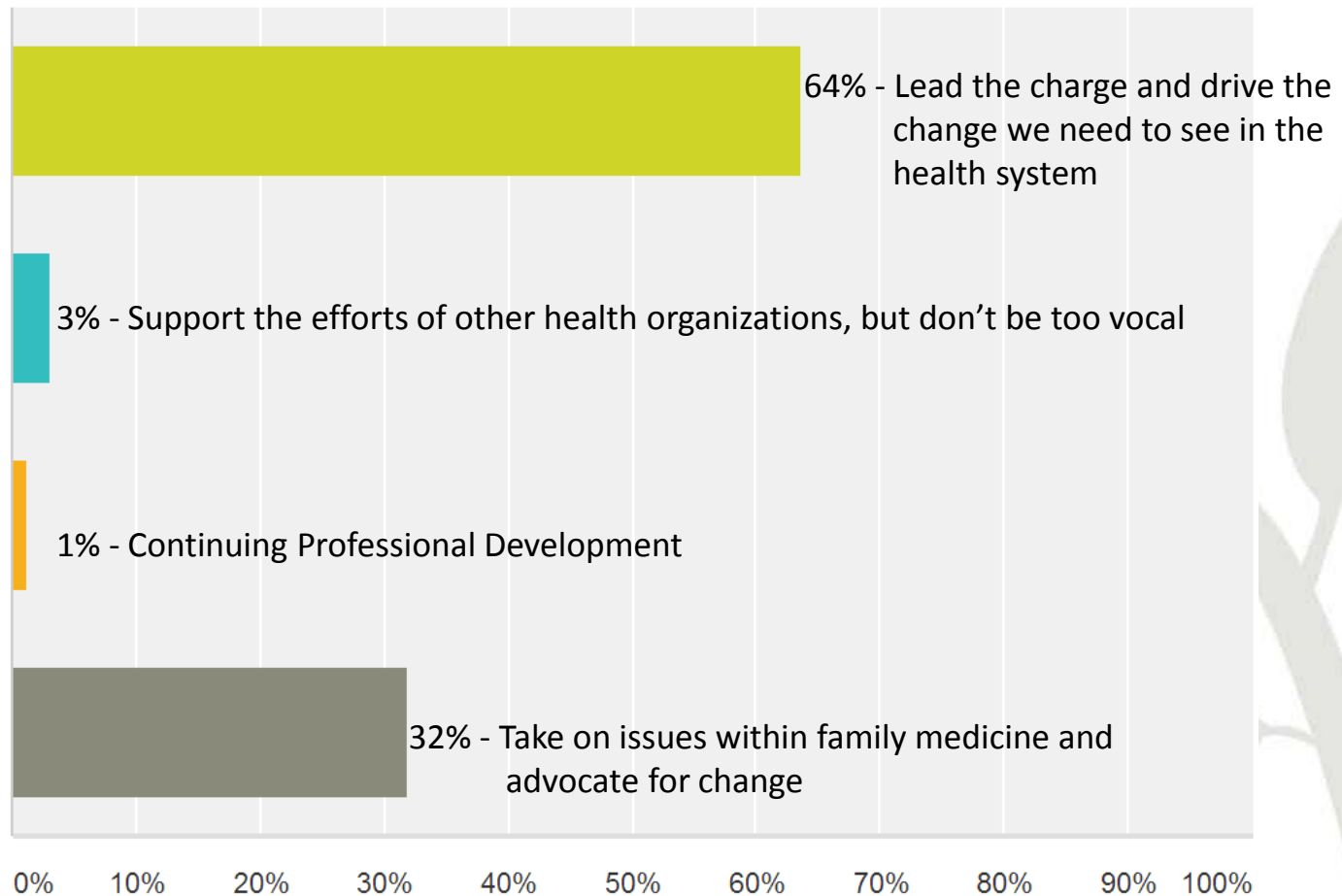


**12. What issues do you feel are most important to family physicians in Alberta today? (n=253)**

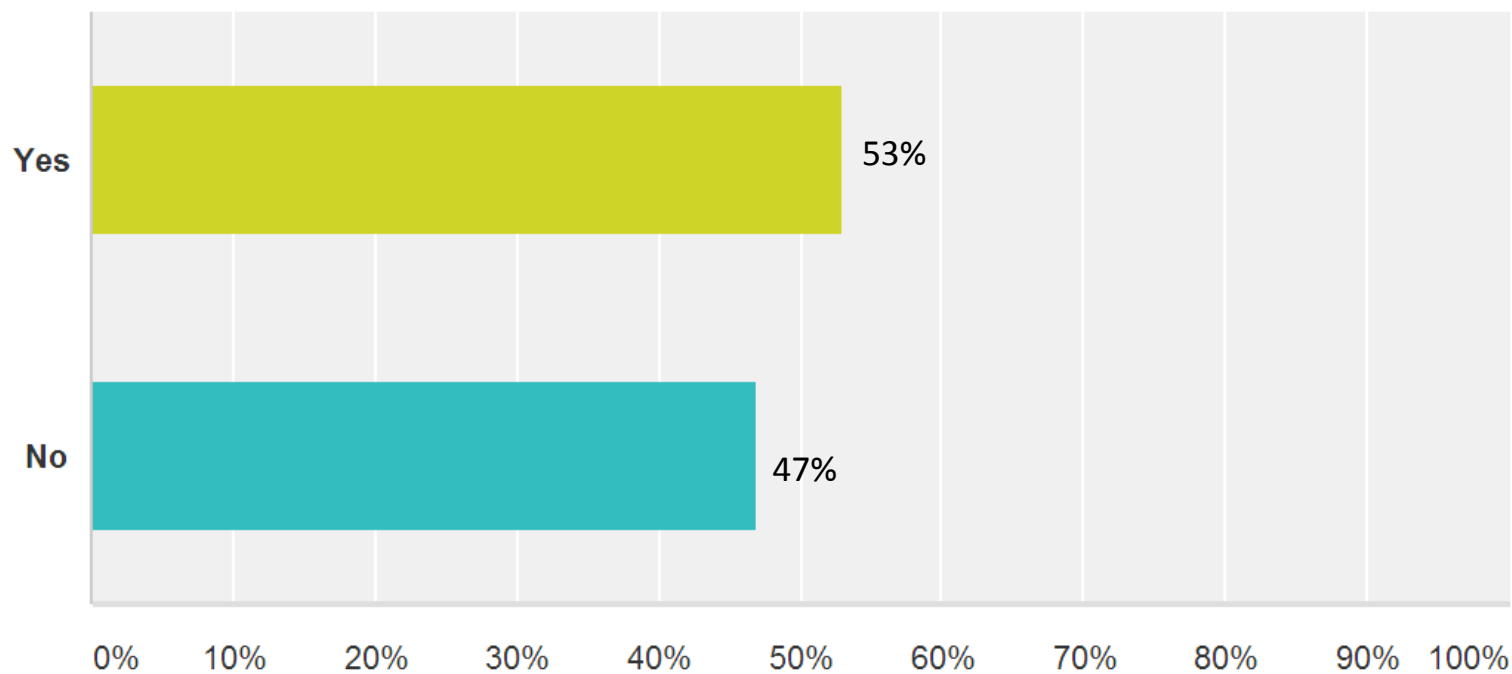
**13. What is the single most important issue you'd like to see the ACFP focus on? (n=251)**

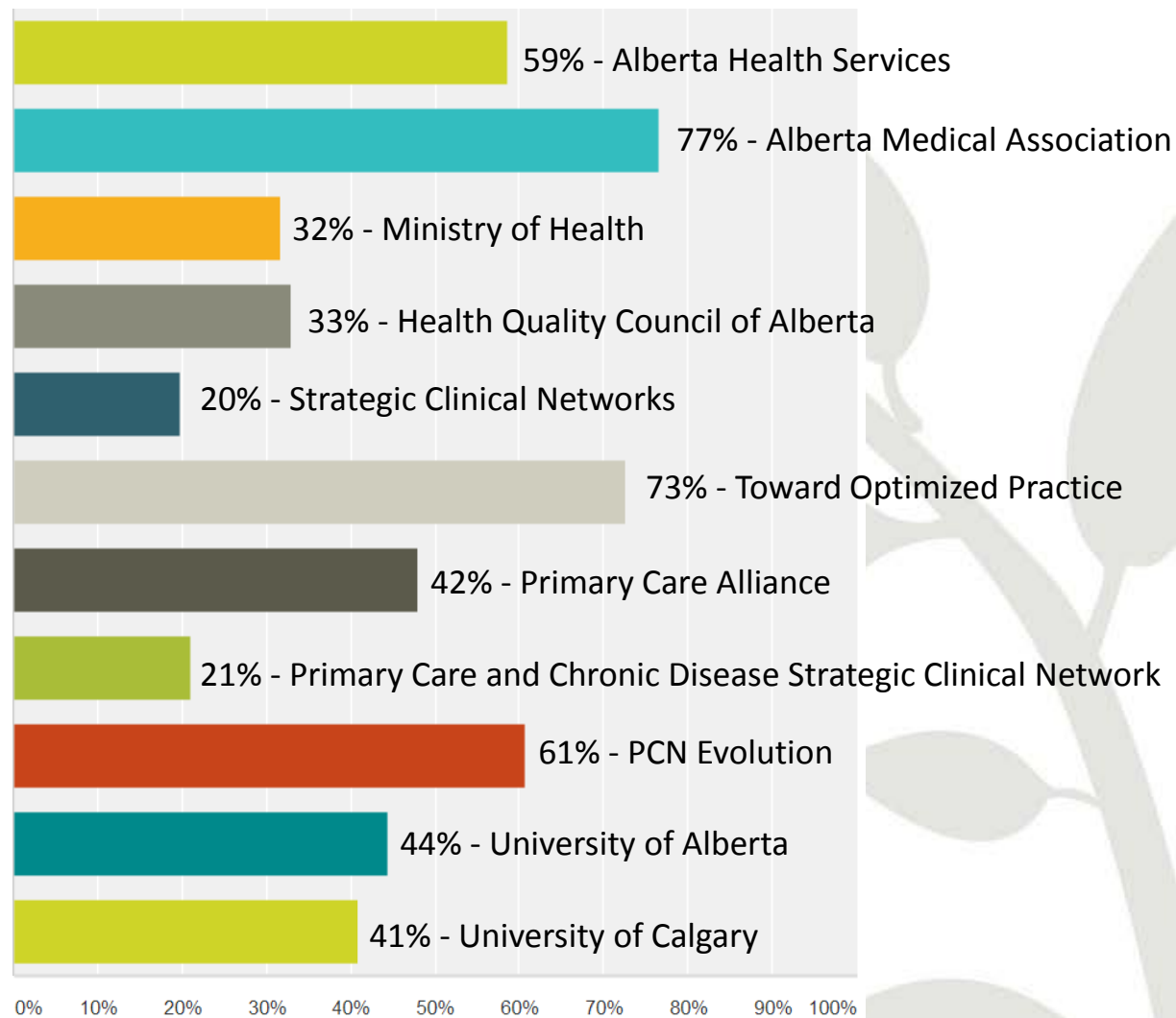


## 14. How best do you feel the ACFP should represent family physician issues? (n=248)

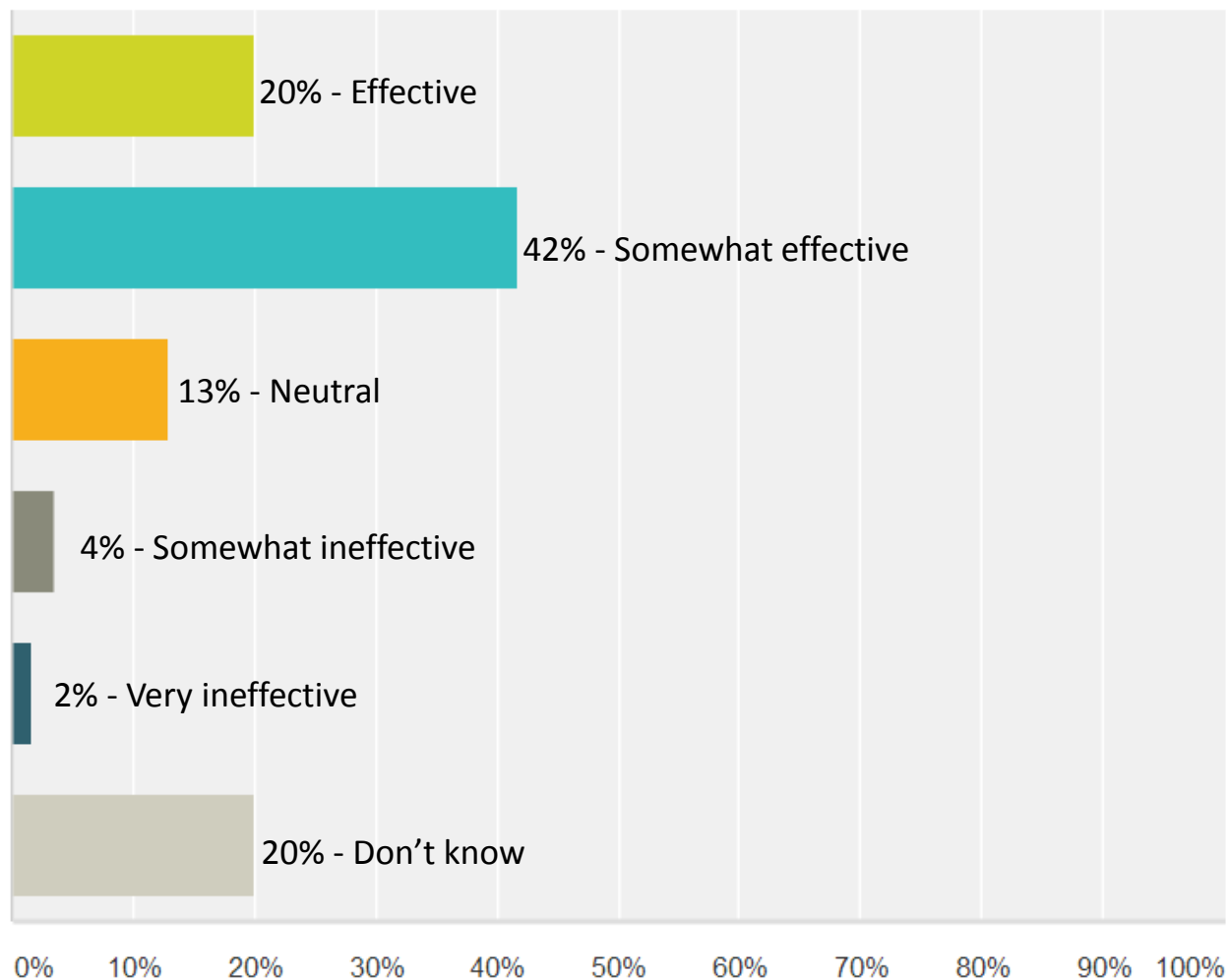


## 15. Are you aware of the ACFP's advocacy work involving the government of Alberta and other health care stakeholders? (n=249)



**16. Check the current ACFP collaborations you are aware of. (n=227)**

## 17. How would you rate the ACFP as a collaborator with other health care stakeholders? (n=254)



# Continuing Professional Development

**18. Rate the importance of the following factors when making a decision to participate in CPD/CME session. (n=242)**

	Average Rating of Importance (out 5)*
<b>Program content</b>	<b>4.3</b>
<b>Number of Mainpro credits</b>	<b>3.5</b>
<b>Location</b>	<b>3.9</b>
<b>Cost</b>	<b>3.6</b>
<b>Time away from my practice</b>	<b>3.6</b>
<b>Opportunity to reconnect with colleagues</b>	<b>3.0</b>
<b>Spouse/Family programs</b>	<b>2.4</b>

\*Where the rating system is defined as: *Deciding factor=5; Important=4; Neutral=3; Not important=2; Has no bearing on my decision=1*

# Continuing Professional Development

## 19. Rank the most valuable types of sessions you would like to see at ACFP CPD conferences/events . (n=240)

	Average Rating (out 7)*
Clinical workshops	5.9
Skills workshops	5.3
Mainpro-C	4.4
Current Initiative/Programs	3.5
Current Recommended Clinical Practice Guidelines	4.8
Leadership	2.5
Interdisciplinary	1.7

\*Where the rating system is defined as: seven representing the most valuable ranking and one representing least valuable



# Continuing Professional Development

20. Rate the likelihood that you would use the following methods for CPD/CME. (n=242)

	Average Rating (out 5)*
<b>In-person didactic (1-2 hour session, conferences)</b>	<b>3.7</b>
<b>Small group workshop</b>	<b>3.5</b>
<b>Live Webcast</b>	<b>2.7</b>
<b>Podcast</b>	<b>2.8</b>
<b>Online self-Learning</b>	<b>3.2</b>
<b>Videoconference</b>	<b>2.6</b>

*\*Where the rating system is defined as: This is my preferred & primary method.=5; Definitely would use=4; May use=3; Unlikely to use=2; Will not use=1*



# Continuing Professional Development

21. Rate the likelihood that you would use or attend CPD/CME in the following locations. (n=242)

	Average Rating (out 5)*
Home/office computer	3.4
Office with colleagues	3.2
Restaurant, meeting room, or home	3.3
Weekend conference in your home town	3.5
Conference at hotel within the province	3.2
Conference outside of the province	2.7
Conference out of country	2.5

\*Where the rating system is defined as: This is my preferred & primary location.=5; Definitely would use=4; May use=3; Unlikely to use=2; Will not use=1





# Continuing Professional Development

22. In the past year, I have participated in the following CPD events/resources. (n=241)

	%
Online learning updates (i.e. Info Poems, e-Therapeutics)	86
Online courses/modules	49
Webinars/webcasts	21
Podcasts	22
Videoconference	20
CFPC's Self Learning program	42
In-Province conferences	73
Out of Province conferences	44
Out of Country conferences	17
Self-directed Learning (CFPC's Link to Learning)	32
Small group learning, workshops	53
Industry-sponsored lunches/dinners	48



# Continuing Professional Development

**23. Check the following ACFP presented CPD events/resources, in which you have participated to earn MAINPRO® credits). (n=195)**

	<b>%</b>
<b>Annual Scientific Assembly</b>	<b>45</b>
<b>Mainpro-C program opportunities made available at the ASA</b>	<b>29</b>
<b>Practical Evidence for Informed Practice conference</b>	<b>28</b>
<b>Roadshows</b>	<b>14</b>
<b>Tools for Practice (Link to Learning)</b>	<b>71</b>
<b>Planning Committee Involvement/Meeting Attendance</b>	<b>16</b>



# Continuing Professional Development

## 24. I support the following industry involvement at ACFP CPD events/conferences: (n=241)

	Average Rating of Support (out of 4)*
<b>Exhibit space</b>	<b>3.1</b>
<b>Sponsors</b>	<b>3.0</b>
<b>Satellite Symposia (industry-sponsored, accredited programs)</b>	<b>2.8</b>
<b>No industry at all</b>	<b>2.1</b>
<b>No industry support at all, even if it means an increase in registration fees</b>	<b>1.9</b>

*\*Where the rating system is defined as: Strongly Agree=4; Agree=3; Disagree=2; Strongly Disagree=1*



# Continuing Professional Development

**25. Rate your preference on attendance guidelines at ACFP CPD events/ conferences by this following statement: "I would support other health care professionals attending..."(n=240)**

	Average Rating of Support (out of 4)*
Roadshows.	3.0
the PEIP conference.	3.1
the ASA.	3.0
all ACFP CPD events.	2.8
I think all ACFP CPD events should be limited to family physicians, residents, and family medicine students only.	2.3
It depends on the CPD event-there is a time and place.	2.9
I don't attend ACFP CPD events therefore I don't have an opinion.	2.2

*\*Where the rating system is defined as: Strongly Agree=4; Agree=3; Disagree=2; Strongly Disagree=1*



# Continuing Professional Development

**26. In the last 10 years, indicate how many Annual Scientific Assemblies you have attended. (n=242)**

	%
Zero	45
One to three	36
Three to five	11
More than five	6
I go every year.	3

**27. Select the primary reason why you have not attended past ASAs. (n=203)**

	%
Location	18
Program Content	13
Timing	59
Low Value	10



# Continuing Professional Development

**28. I prefer the following location for the ASA. (n=217)**

	%
Banff	64
Alternate between Calgary and Edmonton	34
Red Deer	2

**29. I prefer the following timing for the ASA. (n=213)**

	%
Keep it as is (End of February)	48
April	14
May	23
June	15

**30. Do the current ACFP-supported CME events (ASA, PEIP, TFP, Roadshows) help you to meet your learning/accreditation needs? (n=227)**

	%
Yes	80
No	20



## 32. When was the last time you visited ACFP's website? (n=237)

	%
In the last month	27
In the last six months	33
In the last year	25
Never	15



# Communications

**33. Check the social media applications you currently use. (n=181)**

	%
Facebook	72
Twitter	20
LinkedIn	28
YouTube	60
Flickr	2

**34. Would you like the ACFP to communicate with you using the above communications tools? (n=237)**

	%
Yes	18
No	82





## 32. How often do you read the ACFP's President's Message/Newsletter? (n=239)

	%
I read the President's Message every month	32
> 6 times in the last year	21
< 5 times in the last year	13
< 3 times in the last year	23
I don't have time to read them	10
I did not know about them	1
I don't get them	1

